Effectiveness of Current Awareness Services of the University of the Cordilleras Libraries

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Abstract

The study aimed to determine the level of effectiveness of the Current Awareness Services (CAS) of the University of the Cordilleras. With the use of self-constructed questionnaire asking the awareness and availment of students on UC Libraries' CAS, as well as their perceived effectiveness, it was seen that library users of the University of the Cordilleras Libraries were slightly aware of the CAS and they availed of the services offered by the libraries once or twice a week. Furthermore, the Current Awareness Services was also found to be effective among respondents. The researchers recommend that the UC Libraries intensify the current awareness services for the library users to be more aware and to have a greater level of availment.

Keywords: current awareness services, reference service, information access, library services, information delivery, information sources